

Full Collection of Pininfarina-Designed InkPoster Duna digital art displays debut at Milan Design Week

April 20, 2026 – For the first time, the InkPoster Duna arrives at Milan Design Week, merging the heritage of legendary design house Pininfarina with InkPoster’s groundbreaking use of E Ink technology. This breathtaking color ePaper Art Poster features an A1-size screen – the world’s largest for such a device – encased in a sculptural frame designed by Pininfarina, where digital art finally achieves the soul of a physical masterpiece.

At over one meter in size, this cordless art frame operates for up to a year on a single charge, allowing digital art to inhabit any space without the clutter of cables. Utilizing advanced ePaper technology, the display eliminates the glow of traditional screens, ensuring that art feels like an integrated part of the interior. Embracing a tactile dialogue of “cool” aluminum and “warm” Alcantara, Duna features a fluid, hand-stitched passepartout that reimagines the traditional border.

The full InkPoster Duna collection – showcasing three distinct Alcantara finishes in Light, Dark, and Brown – will be hosted at the Reflex showroom during Milan Design Week 2026. **Experience this first-hand encounter with Pininfarina’s design mastery and the future of digital art.**



[More images available for uploading here](#)

The soul of real paper

The InkPoster Duna features the world's largest A1-size E Ink Spectra 6 screen, a revolutionary display that recreates the look and feel of printed art. Unlike flickering LCD and OLED screens, the Duna offers a visual experience as calm and permanent as a museum-quality lithograph. It gives a paper-like experience that captures the texture, depth, and essence of a printed artwork.

Designed as a “silent” interior element rather than a gadget, the Duna generates no heat, no Blue Light, and zero flicker. Without a backlight, the device disappears into the room's ambiance, allowing the artwork to remain the hero of the space.

Cordless freedom, up to a year lasting art

InkPoster Duna redefines convenience with a battery life that lasts up to a year on a single charge. Because it requires no power cables, it can be placed anywhere in a home or gallery, seamlessly integrating into sophisticated architectural layouts. This cordless freedom ensures that the interior design remains pure and undisturbed while offering a rotating gallery of masterpieces.

Curated art in a single tap

Through the InkPoster App, users can instantly switch between curated collections – from classical masterpieces to contemporary works, posters, and personal images. With a single tap, the interior atmosphere is transformed, allowing users to tailor their space to their mood or the occasion.

Celebrating this deep collaboration with Pininfarina, the InkPoster App will also exclusively feature a digital collection of rare design sketches and historical photographs from the legendary design-house archives.

Design Philosophy: A Dialogue of Metal and Alcantara

*“Combining our global cross-regional expertise in both product design and architecture, we created more than just a standalone object; we developed a design element that harmonizes perfectly with contemporary interior design trends and integrates seamlessly into sophisticated architectural spaces. It is not just an InkPoster, but 'InkPoster design by Pininfarina’ – we wanted the materials to reflect our automotive DNA. The frame is milled from solid aluminum and finished with metallic paints that offer sophisticated, contemporary reflections.” - says **Nicola Girotti, Head of Product Design at Pininfarina.***

The design of the Duna frame is rooted in a philosophy of understated elegance. It begins with a minimalist, ultra-slim aluminum profile, elevated by an unexpected element: a gently curved passepartout that moves away from traditional flat surfaces. This fluid form inspired the name “Duna” and is finished in Alcantara.

From a distance, the frame remains intentionally subtle, ensuring the artwork remains the “hero” of the piece. However, as one draws closer, the intricate details of the solid aluminum and the tactile texture of the Alcantara emerge. This creates a sensory journey where the product reveals its complexity only upon closer inspection, balancing “coolness” of metal with the “warmth” of fabric.

Constructed as a single cohesive element, the Alcantara frame features hand-stitched details that join the sections while serving as a hallmark of fine craftsmanship. The quality of the piece is instantly recognizable through its precise thicknesses, seamless joins, and overall material weight.

The design reflects a trend toward “Silent Technology,” creating a product that is aesthetically pure and harmonious, to let the technology remain discreet rather than invasive. The technology becomes noticeable only when the image changes, creating the impression of a high-end art print rather than a conventional electronic display.

This synergy between technical precision and handcrafted expertise defines the premium positioning of the collection, embodying the attention to detail and human touch that characterize every Pininfarina design.

***Discover the complete InkPoster Duna collection at the Reflex showroom:
Via Madonnina, 17 - 20121 Brera (Milano).
Press Day: April 21st, 10:00 a.m. – 6:00 p.m.
Also available to see during the whole Milan Design Week: 21–26 April 2026.***

About InkPoster

InkPoster™ is a digital art poster powered by color ePaper technologies, developed through a collaboration between PocketBook, E Ink, and Sharp. Featuring three models, it offers a sustainable alternative to LCD displays. At its core is the E Ink screen, delivering the authentic feel of print on paper with vibrant colors and no backlight. The screen emits no Blue Light, generates no heat, and consumes energy only when changing the image, allowing up to one year of operation on a single charge. InkPoster seamlessly combines the timeless beauty of fine art with cutting-edge technology. It is designed by PocketBook, a Swiss company with 18 years of expertise in ePaper device development. PocketBook develops the e-paper art frame category by launching its line of color art posters under the InkPoster brand and through the acquisition of the Belgian brand Ionnyk. More information at www.inkposter.com

About Pininfarina

A global icon of Italian style, Pininfarina is recognised for its unparalleled ability to create timeless beauty through its values of elegance, purity, and innovation. Founded in 1930, Pininfarina has evolved from an artisan concern to an international service Group, supreme expression of automotive styling and an established reality in industrial and experience design, architecture, nautical and mobility beyond automotive. A group employing 500 people, offices in Italy, Germany, China, and the United States and listed on the Stock Exchange since 1986. Over the course of nine decades Pininfarina has designed more than 1450 automotive and mobility projects and more than 750 product and architecture projects, receiving more than 90 international design awards in past 10 years.