

# PocketBook Era Color Fashion Edition



## Timeless style. Cutting-edge reading technology

PocketBook reveals fashion edition of its flagship 7" Era Color e-reader – meet two exclusive bundles with Karl Lagerfeld cover and DKNY cover. With this launch PocketBook keeps bringing premium aesthetics, extending its design philosophy: e-reading is about the experience and the statement it makes. The collection comes in two exclusive bundles: Era Color in Smoky Beige color with stylish DKNY cover and Era Color in Sunset Copper color with elegant Karl Lagerfeld cover. Both accessories are made from ethical PU leather, avoiding animal products while offering exceptional durability and refined texture.



7" E Ink Kaleido™ 3  
screen, 50% higher  
resolution in color



SMARTlight



Audiobooks and  
Text-to-Speech via built-in  
speaker or Bluetooth® 5.4



IPX8 waterproof

# PocketBook Era Color Fashion Edition



SKU	PB700K3-L-KL-WW
EAN	7640152097997
Diagonal	7" (17.8 cm)
Type	E Ink Kaleido™ 3
Resolution (Greyscale)	1264 × 1680
Resolution (RGB)	632 × 840
PPI (Greyscale)	300
PPI (RGB)	150
Color depth (Greyscale)	16
Color depth (RGB)	4096
Touchscreen	Capacitive (multisensor)
Frontlight	SMARTlight
Processor	Quad Core (1.8 GHz)
RAM	1 GB
Internal storage (nominal)	32 GB*
Battery	2500 mAh (Li-Ion Polymer)
G-sensor	Yes
Cover sensor	Yes
Wi-Fi	Yes (dual band – 2.4/5GHz)
Bluetooth	Yes (5.4)
USB socket	USB Type-C
OTG support	Yes
Audio through USB	Yes (through 3.5 mm adapter)
Speakers	Yes (mono)
Platform (OS)	Linux 4.9.56
E-book formats (without conversion)	ACSM, AZW, AZW3, CBR, CBZ, CHM, DJVU, DOC, DOCX, EPUB(DRM), EPUB, FB2, FB2.ZIP, HTM, HTML, MOBI, PDF (DRM), PDF, PRC, RTF, TXT
Image formats	JPEG, BMP, PNG, TIFF
Audio formats	MP3, MP3.zip, OGG, OGG.zip
Audio Book formats	M4A, M4B, OGG, OGG.ZIP, MP3, MP3.ZIP
Text-to-Speech	English (25 additional languages available for free download on pocketbook.ch)
Dictionaries	11 pre-installed language combinations; + 42 language combinations available for download
Online services	PocketBook Cloud, Dropbox, Send-to-PocketBook
Applications	Book store, Library, Dictionary, Browser, Audio Books, Music player, Gallery, Calculator, RSS News, Notes, Chess, Klondike, Scribble, Sudoku
Dimensions	134.3 × 155 × 7.8 mm
Weight	235 g
Available Colors	Sunset Copper e-reader & Black cover
Water protection	IPX8
Retail set	E-reader, fashion edition cover, USB Type-C cable, documents

\* The actual available internal storage size may vary depending on the software configuration of your device. The producer may change the product characteristics, colours and packing without prior notice. Please check the website [pocketbook.ch](http://pocketbook.ch) for the latest product information.